

NOTE:
If you don't have a color printer the color areas will print black

Have you ever thought about what a flood could do to your home?

STATIC

NOTE:
Agent enters customer name, mailing info & date

<Joe Sample>
<1000 Anystreet, Anytown>
<State, ZIP>

<Month Day, Year>

NOTE:
Agent enters customer name

Dear <Mr. Sample,>

If your home flooded, would you know who to call, or how to clean up? Could you afford to repair your home and replace your belongings?

Flooding is America's most common natural disaster, yet many homeowners are unprotected.

Even a small flood could cost you thousands of dollars. As little as two inches of water can cause devastating damage to your home, and most homeowners insurance won't cover it.

Flood insurance is the best way to protect yourself from the damage of a flood. With the right policy, you'll be reimbursed for all your covered losses in the event of a flood.

Don't take the chance. Just because your neighborhood hasn't flooded yet doesn't mean it won't this year. Homes in low risk areas account for 25% of all flood claims. And in a high risk area, your chances of flooding during a 30-year mortgage are 1 in 4.

NOTE:
Agent enters variable data

Safeguard your home against the changing risks of each season. Here in <Variable Location>, rainstorms and <hurricanes, winter storms, melting snow, flash floods> create the highest flood risk, plus <new land development, forest fires, aging levees> increase our risks dramatically.

Flood insurance costs less than you think: On average, homeowners in <Variable Location> insure their home and its contents for less than <Variable Amount> per year.

NOTE:
Agent enters their phone number

I can help you determine the risk level to your home, and find the right level of coverage. Don't leave yourself vulnerable to a flood. Call me <xxx-xxx-xxxx> to get started today.

Sincerely,

NOTE:
Agent signature

NOTE:
Agent enters their name and agency name

<Agent Name>
<Agency Name>

P.S. Don't forget most policies need 30 days to take effect. Don't wait to protect your home.

Flood Facts:

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Floods cause expensive damage.

Two inches of water could cause over \$7,000 in damage. As the water rises, so do your costs.

Most homeowners insurance won't cover it.

Only flood insurance covers the type of damage caused by flooding.

Government assistance is rare.

Only the President can declare a federal disaster and even then the aid offered is typically a loan to be repaid with interest.

Protect your home and its contents now.

Most policies need thirty days to take effect. The time to act is now.

Get more facts about flooding at FloodSmart.gov

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